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Level 2 Newsletter

Level 2 is intended for medium sized units (see unit size below). It consists of six pages of reports and company news, and optionally, two pages of your own ready-to-print material. The fee for this service is **\$45/month** with a one-time \$15 setup charge, and includes:

- Ten monthly and quarterly reports from DOM and InTouch.
- Company news, promotions and challenges.
- Personalized to your unit with:
 - Cover page design that you select from our library.
 - Your photo and car photo.
 - Your monthly unit goals.
 - Six monthly consultant photo recognitions.
 - Monthly calendar with your unit event dates.
 - Two unit promotions.
- Two to four ready-to-print full pages you send to us (optional).
- Completed newsletter e-mailed to you in PDF format.

Specifications

Level 2 Unit Size

Level 2 is intended for medium sized units of less than 170 members (non-terminated consultants), or a unit of less than 85 active consultants.

Reports from DOM and InTouch

Monthly: Recruiters & Teams, New Members, Recruiter Commission, Unit Wholesale, Court of Sales, Court of Sharing, Birthdays & Anniversaries, Star Report. **Quarterly:** PCP Participation and Quarterly Star Winners. **Annually:** Career Conference and Seminar registration. Spellings appear in the newsletter exactly as downloaded from the reports.

Company News, Promotions and Challenges

Up-to-date information on company sales promotions, recruiting challenges, monthly product bonuses, the Preferred Customer Program, special company events and more is included.

Front/Back Covers

On the **front cover**, we showcase company sales challenges, special annual events, seasonal covers, Star Report and Quarterly Star winners.

The **back cover** is one of the areas for unit promotions, special unit/guest events or any other information you care to submit. If you do not have information for the back cover, we will provide a motivational/training article.

Unit Personalization

Cover Page Design. Select the cover page of your choice from our Cover Page Library. This design is personalized with your unit's name, your photo and car photo. You are not permanently committed to your cover page choice. If at some point, you wish to change to another design, you may do so for a small fee.

Photos. You may submit six photos per issue with a recognition caption below each name (*i.e.* Queen Wholesale, Queen Recruiting, Top Retail, Power Start, \$100 Day). Each quarter you may submit photos of your Quarterly Star winners. All photos should be e-mailed to us in JPG, GIF or PNG graphic format. We will crop, if needed, and will store photos for future use.

Unit Goals. We will include your monthly unit goals. Please submit your goals as short bullet points (*i.e.* \$10,000 production, 10 red jackets).

Calendar. A calendar with main company events is provided. We will add your unit specific meetings and events.

Unit Information. The back cover and the box at the top of page 5 are yours to customize as you wish. Send us your unit promotions, special unit/guest events, additional recognition or whatever you would like for this area. If you do not have unit information for these areas, we will provide it for you.

Pre-Designed Full Pages. You may submit two to four ready-to-print full pages that we will include "as is" in the newsletter. Your pages must be e-mailed in Word, Publisher or PDF format. The newsletter PDF master you receive from us will include these pages.

Signing-Up

Selecting the Sign-Up option from our web page and complete the Registration Form. Within 24 hours, you will be sent an e-mail invoice for the setup fee. Upon payment, you will receive an e-mail Welcome Packet. Your first newsletter will normally commence the month after you sign-up.

Your Newsletter Delivery Date

You are assigned a delivery date between the 9th and 20th of each month. Your newsletter will often arrive earlier as delivery dates are based on DOM reports not being available

until the 9th of each month. You will be assigned a 24 hour window in which you can expect your newsletter. For example: if you are assigned a delivery date of the 11th then your newsletter will be delivered no later than the 12th. If your delivery date falls on a weekend, our window is expanded to 48 hours.

Newsletter Delivery and Revisions

Your newsletter is e-mailed to you in Adobe Acrobat PDF format. We will revise only information you submitted to us. We do not revise DOM reports unless we have made an error. Once your revisions are received an updated newsletter is e-mailed to you within 24 hours (48 hours on weekends). After the 21st of the month, no revisions will be accepted. Your updated newsletter is e-mailed to you in Adobe Acrobat PDF format for you to print and take to your photocopy shop (unless you have signed up for our Print & Mail service, in which case we will be handling your printing and mailing needs).

Newsletter Billing

Payments are processed electronically and all major credit cards are accepted. The newsletter setup fee is invoiced after you enroll and is non-refundable. You are electronically invoiced on the 5th of each month for the current month's newsletter. Work on your newsletter will not start until the charge clears.

Monthly E-Letter

On the first of each month, you'll receive an e-mail from us that reminds you of the items you need to submit plus the submit-by date. A draft of the upcoming month's newsletter is normally attached for you to preview.

Is There A Long Term Contract?

No, there is no long term commitment, although we hope to earn your long term business through an excellent product delivered in a timely manner for a fair price. We ask for notice by the 4th of the month prior to publishing if you are planning to cancel.

Can I Skip Months?

Our business model is built around producing monthly newsletters. You may skip one month (one newsletter cycle) each calendar year with no penalty. Let us know by the 4th of the month if you will be "skipping" that month's newsletter. If you skip more than one month, you will be considered a new client when you re-start your newsletter and will be billed the set-up fee and will be given a new delivery date.

Referrals

For every client you refer, you will receive a \$15 credit to your account available after the new client completes one full month of service. To receive credit, your referral must include your name when completing the initial Registration Form.